



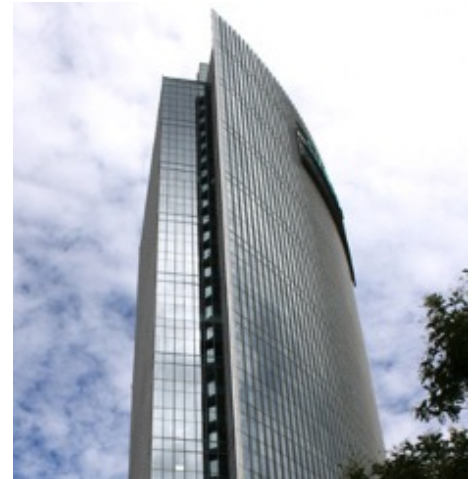
Invitation Letter

SAP ERP Upgrade Executive Forum - Answers for Sustained Reduction of SAP Operational Costs

- Is your day-to-day business process relying on SAP ERP?
- Are you frowning upon the maintenance of your current SAP R/3?

The economic downturn has forced companies to re-evaluate the relationship between cost and profits. Although some have been doing this for a while, many others are responding late. Few have managed to reduce their cost base in a long-term sustained fashion whilst successfully maximizing profitability. To win in today's economic environment, your company needs to continue to be an adaptive entity, capable of responding immediately to the rapidly changing requirements and business demands of clients.

As a result many businesses are further tightening IT expenditures, leaving CIOs in a real dilemma. How do you reduce costs and still improve support for business? Upgrading your SAP ERP system to ERP 6.0 is as paradox as it may sound one solution. There are multiple factors which lead to a sustained reduction of operating costs. Customers on ERP 6.0 will get upgrades faster and cheaper because of SAP's enhancement packages. This enables customers to selectively adopt the type of functionalities they want in packages, making targeted and business-value driven improvements to support current and future objectives. Independent analysis shows that Microsoft platforms and Intel technology can achieve savings in hardware and software acquisition, administration and operational costs.



Answers for Sustained Reduction of SAP Operational Costs

Strong Alliance to Reduce your Total Cost of Ownership

Event Details

- ✓ Date and Venue
- ✓ Agenda

Registration

Please provide your Name, Title, Company Name, Telephone number & Event Location (Beijing or Shanghai) to the following by April 3rd, 2009:

Xue Jian
Siemens IT Solutions and Services
Marketing and Communications
Email: jian.xue@siemens.com
Tel: (86) 10 64764177
Fax: (86) 10 64764937
www.siemens.com.cn/it-solutions

Answers for Sustained Reduction of SAP Operational Costs

We Siemens, one of the largest SAP users and a SAP Global Services and Global Hosting Partner with a proven track of expertise for more than 35 years bring together our expertise with that of HP and Microsoft, who are also SAP users and SAP global technology partners, to demonstrate how to achieve a sustained reduction of your SAP operational costs by upgrading to ERP 6.0.

We sincerely welcome you to the **SAP ERP Upgrade Executive Forum – Answers for Sustained Reduction of SAP Operational Costs, on April 16th, 2009 (Thursday) at Siemens Beijing and April 22nd, 2009 (Wednesday) at Shanghai Jian Guo Hotel.** We will answer your toughest questions that relate to ERP environment. Whether it's technical, functional or strategic, we will share insights with you on how to transform your ERP into an adaptive future with security, speed, and most importantly, minimum cost and risk.

Strong Alliance to Reduce your Total Cost of Ownership

Together with experts from **SAP, HP** and **Microsoft**, we jointly present :

- SAP enhancement packages & SAP ERP 6.0
- All-in-one methodology and roadmap for SAP ERP 6.0 Upgrade
- Infrastructure Resources Planning and Deployment
- How to make your SAP better

Event Details

Date and Venue

Beijing:

April 16th 2009, 08:30am - 13:30pm
14th Floor, Black & Red Room, Siemens Center Beijing,
7 Wangjing Zhong Huan Nanlu, Chaoyang District, Beijing 100102

Shanghai:

April 22nd 2009 - 08:30am - 13:30pm
GuangZhou Meeting Room C, Jianguo Hotel Shanghai,
439 Cao Xi North Road, Shanghai 200030

Agenda

08:30 - 09:00 : **Registration**
09:00 - 09:20 : **Welcome and Introduction of Siemens** - Siemens
09:20 - 09:50 : **MOVE to Innovation** - SAP
09:50 - 10:30 : **Smooth Transition to SAP ERP 6.0** - Siemens
10:30 - 10:40 : **Coffee Break**
10:40 - 11:20 : **Infrastructure Resources Planning and Deployment for SAP Upgrade** - HP
11:20 - 12:00 : **Make SAP Better** - Microsoft
12:00 - 12:15 : **Scenario Analysis**
12:15 - 12:30 : **Q & A**
12:30 - 13:30 : **Discussion over Snack**

Siemens - 35 years of partnership with SAP Worldwide



To register, please provide your Name, Title, Company Name, Telephone Number and Event Location (Beijing or Shanghai) to jian.xue@siemens.com by April 3rd, 2009. Thank you!

Important notice: This e-mail and any attachment thereof contain corporate proprietary information. If you have received it by mistake, please notify us immediately by replying to this e-mail and please delete this e-mail and its attachment from your system. Thank you for your cooperation.